



AJAX ICE WAVES
SPONSORSHIP PROGRAM

The Ajax Skating Club is pleased to announce that the Ajax Ice Waves Synchronized Skating Teams are ready to launch Season 2.

Synchronized skating offers the opportunity for skaters to display their figure skating skills while competing as part of a team. Teams are professionally coached and routines are choreographed and set to theme-appropriate music. These elements along with attractive costumes make this sport great for both skaters and spectators alike.

The Ajax Ice Waves will field two teams for the upcoming season which commenced on September 8th and will run until the end of March, 2010. The teams will be competing against other Synchronized Skating Teams in five competitions throughout Southern Ontario.

This is a very exciting and rapidly growing sport that is attracting interest world-wide. Our teams last year won 7 medals representing the Ajax Skating Club at competitions in Southern Ontario and New York State.

A program such as ours is very comprehensive and includes a contracted coaching staff and extensive on and off ice instruction for the skaters. Coupled with costuming and competition expenses, the budget for our program is in excess of \$75,000 for the upcoming season.

We have developed various levels of sponsorship programs to help not only offset the costs for the skaters and their families, but also allow local businesses the opportunity to have exposure in the local community. You can find us on the web at our website (www.ice-waves.com) and a sponsorship banner will travel with the teams that will be displayed at the various competitions that we will attend. As well, opportunities exist to have corporate sponsorship on the skater's traveling outfits, bags and other accessories.

Please take a few moments to review our sponsorship program. Any assistance that could be provided will be gratefully received and applied directly to our skaters and their program and receipts will be issued. Thank you for your consideration.

Sincerely,

Gary Strange
Synchro Chair

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BRONZE LEVEL - \$250

- *Includes link on our website*
- *Small attachment on corporate sponsorship traveling banner*

SILVER LEVEL - \$500

- *Includes link on our website*
- *Attachment on corporate sponsorship traveling banner*
- *Team appreciation photo*

GOLD LEVEL - \$1,000

- *Includes link on our website*
- *Attachment on corporate sponsorship traveling banner*
- *2 tickets to the Ajax Skating Club's Ice Show in March 2010.*
- *Team Appreciation photo*

PLATINUM LEVEL - \$1,500

- *Includes link on our website*
- *Attachment on corporate sponsorship traveling banner*
- *2 tickets to the Ajax Skating Club's Ice Show in March 2010*
- *Team Appreciation photo*
- *Corporate Logo on Travel Jacket and other accessories worn by team members and taken to various competitions.*